FORM GEN. 160

CITY OF LOS ANGELES
INTER-DEPARTMENTAL CORRESPONDENCE

C.F. No. 15-0989-S17
0220-05944-0001

Date: June 30, 2022

To: Honorable Members of the Ad Hoc Committee on the 2028 Olympics and Paralympic Games

From: Matthew W. Szabo, City Administrative Officer

Subject: **UPDATE ON THE IMPLEMENTATION OF LA28 WORKING GROUPS**

RECOMMENDATION

That the City Council receive and file this report, and the attached report dated June 30, 2022 from the Los Angeles Organizing Committee for the Olympic and Paralympic Games 2028, as it is submitted for informational purposes only.

SUMMARY

On April 27, 2022, the City Council met to consider a joint report (C.F. 15-0989-S17) by the City Administrative Officer (CAO) and the Chief Legislative Analyst (CLA) dated April 7, 2022 (Benchmarks Report), relative to benchmarks and commitments for working groups and other priorities identified in the 2028 Games Agreement (C.F. 15-0989; Contract No. C-139679) between the City and the Los Angeles Organizing Committee for the Olympic and Paralympic Games 2028 (LA28). At that meeting, Council instructed the CAO and CLA to present a report by June 30, 2022 on the implementation of working groups, planning groups, and other legacy elements as outlined in the Benchmarks Report, with emphasis on representation from the Native American community and the Los Angeles County Federation of Labor.

As defined in the Benchmarks Report, the first set of LA28 commitments to complete are due by June 30, 2022, which include:

1. Consult with the City regarding working group membership for the Community Business Procurement Working Group (CBPWG), Local Hire Working Group (LHWG), and the Sustainability Working Group (SWG); and,
2. Reach out to stakeholders in community, labor, business, industry, government, academics, hospitality, and venues.

LA28 submitted a report dated June 30, 2022 (Exhibit A) to provide an update on its benchmarks relating to implementation of the three working groups. LA28 states it established engagement phases to meet the agreed upon benchmarks, which are outlined on the following table:

LA28 Engagement Phases

Phase	Description	Completion by:
Phase 1	Outreach and Information Sharing	June 30, 2022 (Complete)
Phase 2	Selection	September 2022 through November 2022
Phase 3	Launch	January 31, 2023
Phase 4	Work Begins	March 31, 20223

LA28 indicates it has completed activities associated with Outreach and Information Sharing (Phase 1). Specific activities completed by LA28 include:

- Hosting a series of virtual information sessions in June 2022 to provide an update on LA28's Games Delivery process and share information on the formation of the three working groups;
- Conducting a survey to gather interest from participants following information sessions;
- Inviting all participants to engage with LA28 via a specific email address;
- Requesting recommendations of stakeholder organizations to engage from City Council Offices; and,
- Receiving recommendations of stakeholder organizations compiled by the Mayor's Games Cabinet, which requested stakeholder suggestions from City offices and departments in accordance with Mayor Garcetti's Executive Directive No. 28.

To further transparency, the attached LA28 report provides three separate lists of stakeholder organizations including: (i) organizations that were invited by LA28 to participate in its virtual information sessions, (ii) organizations that were recommended for participation in working groups by City Council Offices, and (iii) organizations recommended for participation in working groups by the Mayor's Games Cabinet. LA28 asserts its outreach included representation from the Los Angeles County Federation of Labor and Native American community groups, consistent with the Council's instruction on April 27, 2022. LA28 intends to continue its outreach activities by hosting additional information sessions in July and August 2022 and will invite participation from the organizations recommended by the City Council Offices and the Mayor's Games Cabinet.

In review of the commitments included in the Benchmarks Report, and based on the actual activities performed to date, the CAO finds that LA28 has completed its first set of commitments due by June 30, 2022 in a timely and satisfactory manner. The recommendation in this report is to receive and file this report, and the attached report dated June 30, 2022 from LA28, as it is submitted for informational purposes only. The CLA has been consulted regarding this report and its recommendation.

NEXT STEPS

The next LA28 commitment to perform, as identified in the Benchmarks Report and in LA28's attached report as Engagement Phase 2, includes extending invitations to potential members of each working group including the CBPWG, LHWG, and SWG. This commitment is to be completed by LA28 no later than September 30, 2022.

Consistent with additional Council instructions provided during its meeting on April 27, 2022, the CAO and CLA, in coordination with the Office of the Mayor, and in collaboration with LA28, will continue to monitor the implementation of the working groups, planning groups, and other legacy elements as outlined in the Benchmarks Report and present its next report to Council by October 30, 2022.

FISCAL IMPACT STATEMENT

There is no fiscal impact resulting from the recommendation in this report.

Attachment:
Exhibit A - LA28 Report dated June 30, 2022

MWS:RR 11220131

EXHIBIT A: LA28 REPORT DATED JUNE 30, 2022

10900 Wilshire Boulevard
Suite 700
Los Angeles, California
90024

295 Madison Avenue
21st Floor
New York, NY
10017

June 30, 2022

Matt Szabo
City Administrative Officer
City of Los Angeles

Sharon Tso
Chief Legislative Analyst
City of Los Angeles

Dear Mr. Szabo and Ms. Tso,

Thank you for your partnership in co-creating an Olympic and Paralympic Games that will leave a lasting legacy for the people of Los Angeles.

In approving the Games Agreement of the 2028 Olympic and Paralympic Games, the City Council adopted a report of the Ad Hoc Committee on the 2028 Olympic and Paralympic Games that, among other things, instructed the Chief Administrative Officer and Chief Legislative Analyst to report on benchmarks for the establishment of working groups contemplated in the Games Agreement and plans for City priorities in the Games Agreement.

In anticipation of the reporting date of June 30, 2022, LA28 respectfully offers an update on the benchmarks previously agreed upon.

Thank you for your consideration, and please do not hesitate to contact me or Patricia Feau, Vice President, Host City Relations, with any questions.

Sincerely,

Kathy Carter

Kathy Carter, CEO

LOS ANGELES 2028

LA28 UPDATE ON BENCHMARKS FOR WORKING GROUPS OUTLINED IN THE GAMES AGREEMENT

BACKGROUND AND OVERVIEW

LA28 WORKING GROUPS

The Games Agreement requires the establishment of three working groups (Working Groups) – Community Business and Procurement (CBP), Local Hire (LH) and Sustainability.

The LA28 Working Groups are designed to bring a diverse group of stakeholders from across the region together to advise on and support LA28 Games planning. Ideal participants will hail from organizations across Los Angeles County and will be both actively engaged in their local communities and interested in shaping the future of our city and the LA28 Olympic & Paralympic Games.

Working Group members will share their expertise to help to ensure the LA28 Games are inclusive of a range of backgrounds, interests, industries, cultures and tastes, and serve as a reflection of Angelenos on our road to the 2028 Olympic and Paralympic Games.

Community Business and Procurement

The Community Business and Procurement Working Group will advise LA28 on its development of a program that seeks to ensure that small, local and underrepresented businesses have access to and can participate in applicable contract opportunities associated with the 2028 Games.

Local Hire

The Local Hire Working Group will advise LA28 on its development of a program that seeks to ensure that the 2028 Games workforce represents the diversity of Los Angeles and will include programs for youth and transitional workers and a volunteer program to maximize public benefit in connection with the 2028 Games.

Sustainability

The Sustainability Working Group will advise LA28 as it develops and implements a Sustainability Plan for the 2028 Games that is consistent with the International Organization for Standardization 20121 standards and supports advancement of the City's applicable sustainability goals.

WORKING GROUP BENCHMARKS

In establishing the Working Groups, LA28 will endeavor to meet the following benchmarks:

WORKING GROUPS	LA28 BENCHMARK	DEADLINE
Community Business and Procurement Working Group (CBPWG)	Consult with the City regarding Working Group membership. Reach out to stakeholders in community, labor, business, industry, government, academics, hospitality and venues.	6/30/22
	Begin to extend invitations to potential members.	9/30/22
Local Hire Working Group (LHWG)	Establish the membership of each Working Group.	11/30/22
	Confirm the co-chairpersons of each Working Group.	12/31/22
Sustainability Working Group (SWG)	Confirm a date for the first meeting of each Working Group.	1/31/23
	Hold the first meeting of each Working Group.	3/31/23
	Establish the goals for the programs supported by the CBPWG and LHWG. Establish the Sustainability Plan supported by the SWG.	3/31/25

LA28 UPDATE AS OF JUNE 30, 2022

In order to meet certain of the agreed upon benchmarks, LA28 has adopted a phased approach as outlined in the chart below. Each phase corresponds with one or more of the benchmarks set forth above.

As of the date of this report, LA28 is in Phase 1: Outreach and Information Sharing and has met the sole benchmark corresponding to that phase.

LA28 ENGAGEMENT PHASES	
PHASE 1: OUTREACH AND INFORMATION SHARING JUNE 2022 – SEPTEMBER 2022	
LA28 Benchmark: Consult with the City regarding Working Group membership. Reach out to stakeholders in community, labor, business, industry, government, academics, hospitality, and venues	June 30, 2022 **COMPLETE**
PHASE 2: SELECTION SEPTEMBER 2022 – NOVEMBER 2022	
LA28 Benchmark: Begin extending invitations to potential members.	September 30, 2022
LA28 Benchmark: Establish the membership of each group.	November 30, 2022
PHASE 3: LAUNCH DECEMBER 2022 – JANUARY 2023	
LA28 Benchmark: Confirm a date for the first meeting of each group.	January 31, 2023
PHASE 4: WORK BEGINS MARCH 2023-2025	
LA28 Benchmark: Hold the first meeting of each working group.	March 31, 2023

Since our last report, LA28 has completed the following activities:

- Hosted a series of virtual information sessions via Zoom to provide an update on LA28's Games Delivery process and shared information on the formation of three voluntary advisory working groups
    - Served as an accessible way to spread awareness about the opportunity and identify organizations interested in being considered for membership
- Conducted a survey to gather interest in participants' further consideration immediately following each session
- Invited all participants to engage via community@la28.org
- LA28 has requested recommendations of organizations to engage from LA City Council Offices. Additionally, LA28 participated in its first meeting with the Games Cabinet and will continue to accept recommendations from the City Family throughout the process in coordination with the CAO and CLA.

LA28 will continue to host virtual information sessions throughout July and August 2022. Each session will cover the same information previously presented.

FIRST ROUND OF VIRTUAL INFORMATION SESSIONS:

Community Business and Procurement - **Thursday, June 2, 2022**

- 10:00AM PT | 2:00PM PT

Local Hire - **Wednesday, June 8, 2022**

- 10:00AM PT | 3:00PM PT

Sustainability - **Thursday, June 9, 2022**

- 10:00AM PT | 3:00PM PT

SECOND ROUND OF VIRTUAL INFORMATION SESSIONS:

Community Business and Procurement – **July 2022 TBD**

Local Hire – **July 2022 TBD**

Sustainability – **July 2022 TBD**

THIRD ROUND OF VIRTUAL INFORMATION SESSIONS:

Community Business and Procurement – **August 2022 TBD**

Local Hire – **August 2022 TBD**

Sustainability – **August 2022 TBD**

LOS
ANGELES
2028

LA28 invited the following organizations to the first round of virtual information sessions held in June 2022:

Ability First	LA Business Council
Aquarium of the Pacific	LA Clean Tech Incubator
Arts for LA	LA City / Native American Indian Commission
Baldwin Hills Conservancy	LA Compost
Black Cooperative Investment Fund	LA Conservation Corps
Brotherhood Crusade	LA County Federation of Labor
California Air Resources Board	LA Department of Water & Power
California Water Resources Control Board	LA Gay and Lesbian Chamber
CalRecycle	LA LGBT Center
Central City Association	LA Sanitation
City of El Monte	LA Sports Council
City of Los Angeles Civil + Human Rights & Equity Department	LA Urban League
Clean Power Alliance	LA Works
Climate Resolve	LA5: Rotary Club of Los Angeles
Coalition for Responsible Community Development	Leadership Education for Asian Pacifics (LEAP)
Community Build	Little Tokyo Service Center (LTSC)
Community Coalition	Local Initiatives Support Corporation (LISC) LA
Community Partners	Los Angeles Neighborhood Land Trust
Council for Watershed Health	Los Angeles Sports & Entertainment Commission (LASEC)
Disability Community Resource Center	Los Angeles Tourism and Convention Board (LATCB) | Discover LA
Earth Justice	Natural History Museum of Los Angeles
Empowerment Congress	Office of Sustainability and Environment, Santa Monica
Friends of the LA River	Pacoima Beautiful
Goodwill of Southern California	Para Los Ninos
Greater LA African American Chamber of Commerce	Players for the Planet
Heal the Bay	Pukuu, Cultural Community Services
Heddy Nam, Principal, Rosalee Consulting LLC	PVJOBS
Hispanas Organized for Political Equality (HOPE)	REDF
Korean Youth + Community Center (KYCC)	RespectAbility
LA Area Chamber of Commerce	Reusable LA

Sierra Club - Angeles Chapter	The Nature Conservancy (TNC)
SoCal Gas	The Ron Finley Project
Social Justice Learning Institute	The Sustainability Consortium
Social Justice Partners LA	TreePeople
Southern California Grantmakers	United Way LA
Southern California Leadership Council	Valley Industry & Commerce Association (VICA)
Southern California Edison	West Angeles Community Development Corporation
Strategic Concepts in Organizing and Policy Education (SCOPE)	Xprize Foundation
Surfrider LA Chapter	YWCA of Greater Los Angeles
The California Endowment	

The following organizations were recommended by the Council Offices and will be invited to upcoming July and August Information Sessions:

A Child's Place GDC	Black Worker Center
A Step to Freedom	Black Writers On Tour
A Bright Wellness Fashion Studio	Bridge Builders Foundation
AADAP, Inc.	Butterfly's Haven
Abundant Blessings	California Environmental Justice Alliance
ACLU - Los Angeles	California Environmental Rights Alliance
Al Wooten Jr. Youth Center	Camp Wanderlust
Alliance for Community Transit	Ceres
Amazon Watch	Chelcey Norman Foundation
Amigos de los Rios	CicLAvia
APAIT	Clergy and Laity United for Economic Justice
Asahnti United church of Christ	Community Literature Initiative
BABY (Brothers Against Banging Youth)	Community Reflections Inc
Back to the Basics Community Empowerment	Community Services Unlimited
Bethel Los Angeles Community Development Corporation	Conversation Corps*
Better World Group	Coalition for Responsible Community Development*
Bienestar Human Services	Crete Academy
Black Business Association Los Angeles	Climate Emergency Mobilization Office
Black Star Lacrosse	Climate Reality LA
Black Women for Wellness	Coalition For Economic Survival

Coalition For Humane Immigrant Rights of Los Angeles (CHIRLA)	KYCC*
Communities for a Better Environment	LA Business Council*
Community Build, Inc.*	LA City / Native American Indian Commission*
Del Amo Action Committee	LA Cleantech Incubator*
Dangerfield Institute of Urban Problems	LA Compost*
Developing Options	LA Eco-Village
Earth Angels Non-Profit Agency	LA Forward Action
East Yard Communities for Environmental Justice	LA Waterkeeper
Empowerment Congress Central Neighborhood Council	Labor Community Strategy Center
Fair Trade LA	LACC*
Family First Learning Center	Let's Make It Happen
Fernandeño Tataviam Band of Mission Indians	Liberty Hill Foundation
Five Points Youth Foundation	Life Development Group
Food & Water Watch	Los Angeles Alliance for a New Economy (LAANE)
Free From Hardship L.A. Inc.	Los Angeles Black Worker Center
Friends of Griffith Park	Los Angeles Food Policy Council
Friends of the LA River*	Los Angeles Neighborhood Land Trust*
Grant AME Church	Los Angeles Trade Tech
Greater Long Beach Interfaith Community	Los Angeles Urban League*
Heal the Bay*	MAEVE West Adams
Healing Urban Barrios	Martin Luther King Coalition
Homeboy Industries	McGhee Broadcasting Young Christian Astronomers
Hope House LLC	Mindful Growth Foundation
Hopics	Ministries of Ashanti United Church of Christ
Interfaith Power & Light	Mt Sinai Church LA
Interfaith Solidarity Network	Mt. Tabor
International Society of Black Latinos	Mujeres de la Tierra
Jamaias House	NDICA
Jazz Stepping Stones	Neighborhood Council Sustainability Alliance
Kindred Space LA/Birthing People Foundation	New Reflections Inc
Kiss the Ground	Open Arms Food Pantry and Resource Center

Pando Populus	South Los Angeles Community Harvest Center
Para Los Ninos	Southern California Area National Council of Negro Women, Inc.
People's Community Organization for Reform and Empowerment	Southern California Watershed Alliance
Physicians for Social Responsibility, Los Angeles	STEM Education and Research Collaborative
Project 43 Team Post Centers	Stillwater Sciences
Pacoima Beautiful*	Strategic Actions for a Just Economy
Project: PeaceMakers, Incorporated [PPMI]	Strategic Concepts in Organization and Policy Education [SCOPE]*
Raster Visual Media LLC	Surfrider LA*
Redeemer Community Partnership	Team Butler [DBA]The Butler Pantry Catering Co.
Resilient Palisades	Temple Isaiah Green Team
Resource Parent Association	The C.U.P. of Empowerment Coalition
Resources Legacy Fund	The City Project
Robert W Brown Scholarship Foundation	The Climate Center
SALEF	The Gailen and Cathy Reevers for Community Empowerment
San Fernando Valley Audubon Society	The Healing Circle LA [Fiscally Sponsored by Community Partners
San Fernando Valley Climate Reality	The Knowledge Shop
Save Los Angeles Parks Alliance	The Metaphor Group
SC$U	The Pan African Film Festival
Schwarzenegger Institute [USC]	The South LA Cafe Community Foundation
Sepulveda Basin Steering Committee	Touch By An Angel
She Ready Foundation	TreePeople
Sierra Club	Triple S Transport LLC
Simply2alterations LLC	Turning Point Alcohol And Drug Education Program, Inc
SISTAHFRIENDS Women's Counseling and Eldercare Management	U.S. Green Building Council
Slate-Z	UCLA Institute of the Environment
SoCal 350 Climate Action	UCLA Sustainable LA Grand Challenge
South Bay 350	UCLA/ MWD
South LA Tree [SLAT] Coalition	Unión de Vecinos

Unite a Nation	WeTap.org
Urban Peace Institute	White Hall Arts Academy Foundation
Urban Scholar Academy	Wholistic Healing Arts
Watts Clean Air & Energy Committee	Women Of Color Breast Cancer Survivors Support Project
Westmont Counseling Center	Worker Education & Resource Center Inc.
Westwood Greenway, Inc.	YEA! (Young Entertainment Activists)

*Indicates that organization was already included in LA28's outreach as of June 30, 2022.

The following organizations were recommended by the Games Cabinet and will be invited to upcoming July and August Information Sessions:

COMMUNITY BUSINESS & PROCURMENT	
Azla Ethiopia	Hot and Cool Cafe
Central City Association*	Leimert Park Business Improvement District (BID)
City of Los Angeles Economic and Workforce Development Department	Little Ethiopia Business Association
City of Los Angeles General Services Department: Supply Services	Los Angeles Business Council*
City of Los Angeles Office of City Administration Officer: Chief Procurement Officer	Los Angeles Chamber of Commerce: OneLA*
Community Build, Inc*	Los Angeles Coalition
E.W. Moon, Inc.	Los Angeles Neighborhood Initiative (LANI)
Empowerment Congress West Area Neighborhood Development Council (ECWANDC)	Los Angeles Sentinel Newspaper
Genelle Brooks- Petty	
LOCAL HIRE	
Building and Construction Trades Council	Kevin Tipton
City of Los Angeles Board of Public Works	Leimert Park Stakeholders INC
City of Los Angeles Economic and Workforce Development Department	Los Angeles Business Council*
City of Los Angeles Personnel Department	Sole Folks
City of Los Angeles Public Works Bureau of Contract Administration	

SUSTAINABILITY	
American Institute of Architects - Los Angeles	Byzantine Latino Quarter Pico Business Improvement District
Art and Climate Action	City of Los Angeles Department of Water and Power
City of Los Angeles Public Works Bureau of Sanitation and the Environment	Mayor's Youth Council for Climate Action
Communities for a Better Environment	National Stewardship Action Council
David Nahai Companies	Neighborhood Council Sustainability Alliance
Debbie Allen Dance Academy	One Earth
Earthjustice	Pacoima Beautiful*
Esperanza Community Housing	Physicians for Social Responsibility-LA
Google	Redeemer Community Partnership
Grayburn Avenue Block Club	ReImagine LA Foundation
Heal The Bay*	Reynier Village Neighborhood Association
IBEW 11/NECA	SCOPE*
Kheir Center	SEIU Local 721 Environmental Justice Action Team
Koreatown Immigrant Worker Alliance	Sierra Club
LA Alliance for A New Economy	St. Almo's Village
LA Better Buildings Challenge	Sutro Avenue Block Club
LA Compost*	TreePeople*
LA Food Policy Council	Trust for the Public Land
LA Waterkeeper	UCLA
LA/OC Building Trades Council	UCLA Counterforce Lab
LABC*	USGBC
LACCD	USW Local 675
Liberty Hill Foundation	WeTap
Los Angeles Cleantech Incubator*	

*Indicates that organization was already included in LA28's outreach as of June 30, 2022.