AD HOC COMMITTEE ON FILM,
ENTERTAINMENT, AND CREATIVE INDUSTRY

MOTION

Los Angeles is experiencing a significant contraction in film, television, commercial, music video, photography, and related creative production activity, with direct consequences for union workers, small businesses, and neighborhoods that historically have not benefited from high volumes of filming. While some areas of the City continue to experience heavy production demand, other communities—particularly in the East San Fernando Valley—remain underutilized despite having industrial land, mixed-use corridors, wide streets, available properties, and proximity to the region's production workforce.

To address this imbalance and test whether the removal of unnecessary friction can stimulate economic activity without compromising public safety or neighborhood quality of life, the City should establish a time-limited Creative Opportunity Film Zone within Council District 2. This pilot is intended to make it meaningfully easier and less expensive to film in targeted areas by waiving City fees, reducing staffing requirements to objective safety needs, and improving coordination—without requiring the creation of new permitting systems or administrative infrastructure.

Within the East Valley Creative Film Opportunity Zone default and shall be imposed only when objective safety thresholds are met or when staffing is requested by the production. Nothing in this pilot alters departmental authority to require staffing where a documented safety concern exists.

I THEREFORE MOVE that the City Council instruct the Board of Public Works, in coordination with the Fire Department, Police Department, Department of Recreation and Parks, Los Angeles Department of Transportation, and any other departments involved in City film permitting, in consultation with FilmLA, to implement an 18-month "East Valley Creative Opportunity Film Zone" Pilot within Council District 2, limited to the communities of Sun Valley, Valley Glen, North Hollywood, and Van Nuys with the following elements:

- The boundaries of the "Zone" shall be determined by the Neighborhood Councils of Sun Valley, North Hollywood, North Hollywood Northeast, North Hollywood Northwest, Van Nuys, and Valley Glen within CD2;
- All City filming fees shall be fully waived for creative activity that does not require exclusive use of the public right-of-way, traffic control, pyrotechnics, drone activity requiring a type 107 license waiver, simulated weapons, hazardous effects, amplified sound during restricted hours, or dedicated public-safety staffing; and
- For productions that do require street closures, traffic control, or departmental staffing, all applicable City fees shall be reduced by no more than 50 percent, unless a greater reduction is feasible, as determined by the City Department.

I FURTHER MOVE that the City Council request FilmLA to administer permits, within the proposed Film Zone, using existing workflows and apply zone policies without creating new permit categories, platforms, or programs.

I FURTHER MOVE that the City Council instruct the Board of Public Works (Film Liaison) to serve as the lead entity responsible for the day-to-day coordination and administration of the pilot program, while ensuring that Council District 2 actively reviews all final determinations prior to the approval of any permits issued under this program.

I FURTHER MOVE that the City Council instruct the Board of Public Works, in consultation with FilmLA, to report to Council every six months during the Pilot on filming activity levels, fee waivers

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and reductions applied, departmental response times, documented community concerns, public-safety incidents if any, and recommendations for continuation, modification, or expansion.

I FURTHER MOVE that the City Council request the City Controller, in coordination with the Board of Public Works and FilmLA, to evaluate the pilot program outcomes upon its conclusion.

I FURTHER MOVE that the City Council request FilmLA to ensure its current workflow and prioritization of production requests remain undisrupted by the establishment of this pilot program (CD 2 Zone).

I FURTHER MOVE that the City Council request FilmLA to ensure that for any production entity that receives any benefit through this motion, that entity shall, as a condition of receiving said benefit, be obligated to participate in an Employer sponsored Health Insurance plan that meets standards established in the Motion Picture and Television industry for each employee employed on any such production. The Health Plan shall be portable for the employee in that the contributions made by the employer on behalf of the employee shall be in such a manner that the employee is enabled to carry said contribution from employer to employer.

PRESENTED BY: _____
ADRIN NAZARIAN
Councilmember, 2nd District

SECONDED BY: _____

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